



Project to Create EduEntrepreneurs: in Large Numbers

The Parijaath Flowers: *Nyctanthes arbor-tristis*, from the wish-granting tree which perfumes the entire universe

O Parijaath flower! Serpents live in your midst, you bear no edible fruits, your leaves are covered with thorns, you are crooked in growth, you thrive in mud, and you are not easily accessible. Still for your exceptional fragrance you are as dear as kinsmen to Kings. Hence, a single excellence can overcome a multitude of blemishes. Chankya *Arthashastra*17.21.



Parijaath :

EduEntrepreneurs in Large Numbers

Objective:

Develop a Premiere, Globally competitive Institute for personnel in Education-Training Industry

Design Criteria:

Broad Based Radical Changes

To meet our objective we need radical improvement in all Five essential areas:

- I. Learning
- II. Assessment
- III. Teaching
- IV. Infrastructure, and
- V. Productivity

For cost and scalability reasons it has to be Powered by Technology

Parijaath:

Salient Features of our Project

1. **Technology Based**
2. **Assessment**
 - Globally tested
 - Selection, Counseling
3. **Employability Training: Work Skills Program**
 - Initiated
4. **Degree Program:**
 - Industry vetted
 - Globally recognized
 - Leading edge curricula in Education
5. **Skill Building**
 - Education
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 - Practical Experience
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7. **Practicum**
8. **Job**

Model of Learning

Powered by Technology

I. Learning: Engage and Empower

- Engaging and empowering learning experiences
- Focus of teaching methods to match diverse needs
- To enable, motivate, and inspire
- Personalized learning for students
- Continuous and lifelong learning
- Student centric
 - Asynchronous: Anytime, anywhere, just- in-time; just-enough
 - No license fee to reduce costs: Moodle
 - Synchronous: Yugma – Facilitated Sessions, Groups, Collaboration
 - Social Media: Facebook, Blogs, Wiki, Twitter, YouTube, Flickr etc.

Model of Learning

Powered by Technology

II. Assessment: Measure What Matters

- New and better ways to measure what matters
 - Diagnosis
 - Modify conditions of learning
 - Grading and accountability
 - Early and timely assessment enables intervention and remediation
- Real time diagnosis of strengths and weaknesses for any corrections
- Multiple stakeholders for designing, conducting, and using assessment
- Technology-based assessments can mass-customize information
- Leads to continuous improvement across entire system
- System "learns" about students' abilities and provides increasingly appropriate support

Assessment: Motivational Appraisal of Personal Potential (MAPP)

- Unique online assessment
- Based on interest and aptitude
- Taken by 6 Million people worldwide
- Authenticated
- Licensed by Parijaath

20 minutes 71 questions

Take the MAPP Assessment

Please enter the
Username and Password you were given in the boxes below to start your MAPP Assessment.

Username:	<input style="width: 85%;" type="text"/>
Password:	<input style="width: 85%;" type="password"/>
<input type="button" value="Continue"/>	

[Click here](#) to view your results, or if you started taking the MAPP assessment and did not finish.

Page 1 of 90
(Jobs 1-10 of 900)

Next ten > Bottom of the List >>

Job Name:	Job Specific Information:	Match Percent
1 - Animal Trainers <small>Train animals for riding, harness, security, performance, or obedience, or assist persons with disabilities. Accustom animals to human voice and contact and condition animals to respond to commands. Train animals according to prescribed standards for show or competition. May train animals to carry pack loads or work as part of pack team.</small>	<ul style="list-style-type: none"> • Quick Career Descriptions • Detailed Career Outlook • MAPP™ Job Profile 	72% <input type="button" value="Review M"/>
2 - Choreographers <small>Creates and teach dance. May direct and stage presentations.</small>	<ul style="list-style-type: none"> • Quick Career Descriptions • Detailed Career Outlook • MAPP™ Job Profile 	71% <input type="button" value="Review M"/>
3 - Reporters and Correspondents <small>Collect and analyze facts about newsworthy events by interview, investigation, or observation. Report and write stories for newspaper, news magazines, radio, or television.</small>	<ul style="list-style-type: none"> • Quick Career Descriptions • Detailed Career Outlook • MAPP™ Job Profile 	71% <input type="button" value="Review M"/>
4 - Recreational Therapists <small>Plan, direct, or coordinate medically-approved recreation programs for patients in hospitals, nursing homes, or other institutions. Activities include sports, trips, dramatics, social activities, and arts and crafts. May assess a patient condition and recommend appropriate recreational activity.</small>	<ul style="list-style-type: none"> • Quick Career Descriptions • Detailed Career Outlook • MAPP™ Job Profile 	71% <input type="button" value="Review M"/>
5 - Actors	<ul style="list-style-type: none"> • Quick Career Descriptions 	70%

TABLE OF CONTENTS

1. NARRATIVE INTERPRETATION

1. INTEREST IN JOB CONTENT
2. TEMPERAMENT FOR THE JOB
3. APTITUDE FOR THE JOB
4. PEOPLE
5. THINGS
6. DATA
7. REASONING
8. MATHEMATICAL CAPACITY
9. LANGUAGE CAPACITY

2. WORKER TRAIT CODE SYSTEM

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III. Teaching: Prepare and Connect

- Professional educator is a critical component of transformation
 - build capacity of educators
 - provide access to resources
 - attract and retain the most effective educators
 - fully connected to learning data and tools that empower to create, manage, and assess engaging and relevant learning experiences
 - guide them in facilitation and collaboration in students' self-directed learning
 - harness technology, e.g. - Social Media to enrich learning
- Many existing educators deficient with technology
- Gap prevents technology from being used effectively
- Colleges of Education and institutions preparing teachers need repair
- Innovation to support educators

Prepare : for EduEntrepreneurship



Students

searching for a job after
their learning



Parijaath

searching for
motivated,
interested
person

WorkSkills:
Preparing
the
motivated
student

Learning is for earning. Employability is the goal.

WSP Program is a short-term 150 Hours course that prepares students for this degree

WorkSkills Program

- Foundation skills to repair and prepare
- Learners experience rich range of methods
- Adding modules on Social Media in Learning

150+ hours 80+ modules

Course	Modules	Time (h)	
1	How do You Learn to Learn	4	3:00
2	English for Success	24	30:00
3	Computer Skills	6	30:00
4	Give Interviews and Document Your Work	6	9:00
5	Communicate Clearly and Powerfully	5	10:00
6	Make the Right Impression	4	8:00
7	Handle Relationships Right	5	8:00
8	Conduct that Brings Respect	4	6:00
9	Manage Yourself	4	10:00
10	Manage Others	5	8:00
11	Learn to Serve	5	10:00
12	Team Work	4	8:00
13	Being a Leader	4	6:00
14	Handling Money Right	3	4:00
Total	83	150:00	



Scenario based demonstration



Interactive media



Off-line exercises to practice, record and put best practices into action

English for Success

- Language learning
- Language skills through contexts of use

30+ hours 24 modules

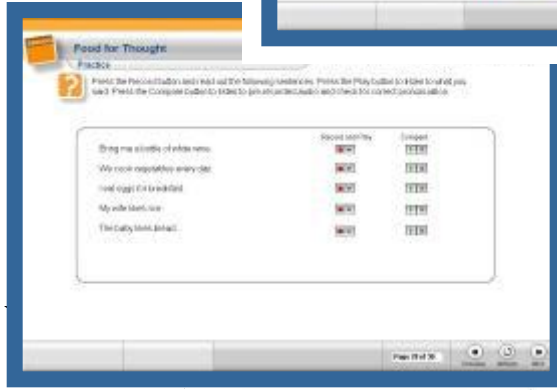
Course	Course
1 Meeting People	13 Home Improvement
2 My Family	14 The Calendar
3 Asking Questions	15 Time Gone By
4 Colours Around You	16 Know Your Planet
5 Holiday Getaways	17 What Did You Do?
6 Home Sweet Home	18 Going Places
7 It's My Life	19 Do's and Don'ts
8 Food for Thought	20 Parts of The Body
9 Making Friends	21 Better Than The Best
10 Buying Things	22 Leisure Time
11 At The Park	23 A Look Into The Future
12 Who's This	24 How Do You Feel?



Scenario based demonstration



Natural conversation reinforced through audio



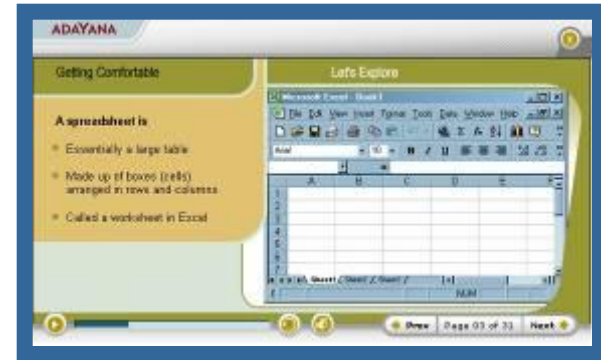
Interactive device for recording and comparing your pronunciation with the standard

Computer Skills

- Step-wise method of mastering essential computer skills for today's workplace

30+ hours 6 modules

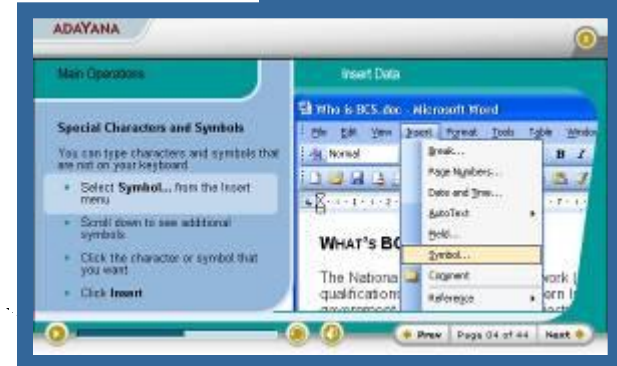
Course	Time (h)
1 Concepts of Information Technology	4:00
2 Using the Computer and Managing Files	6:00
3 Word Processing	5:00
4 Spreadsheets	5:00
5 Presentation	5:00
6 Information and Communication	5:00
Total	30:00



A concept explanation of spreadsheet



A step-wise method for inserting objects into a presentation



A step-wise method for inserting symbols in a document

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Credible Degree Program: Offered by U.S. University

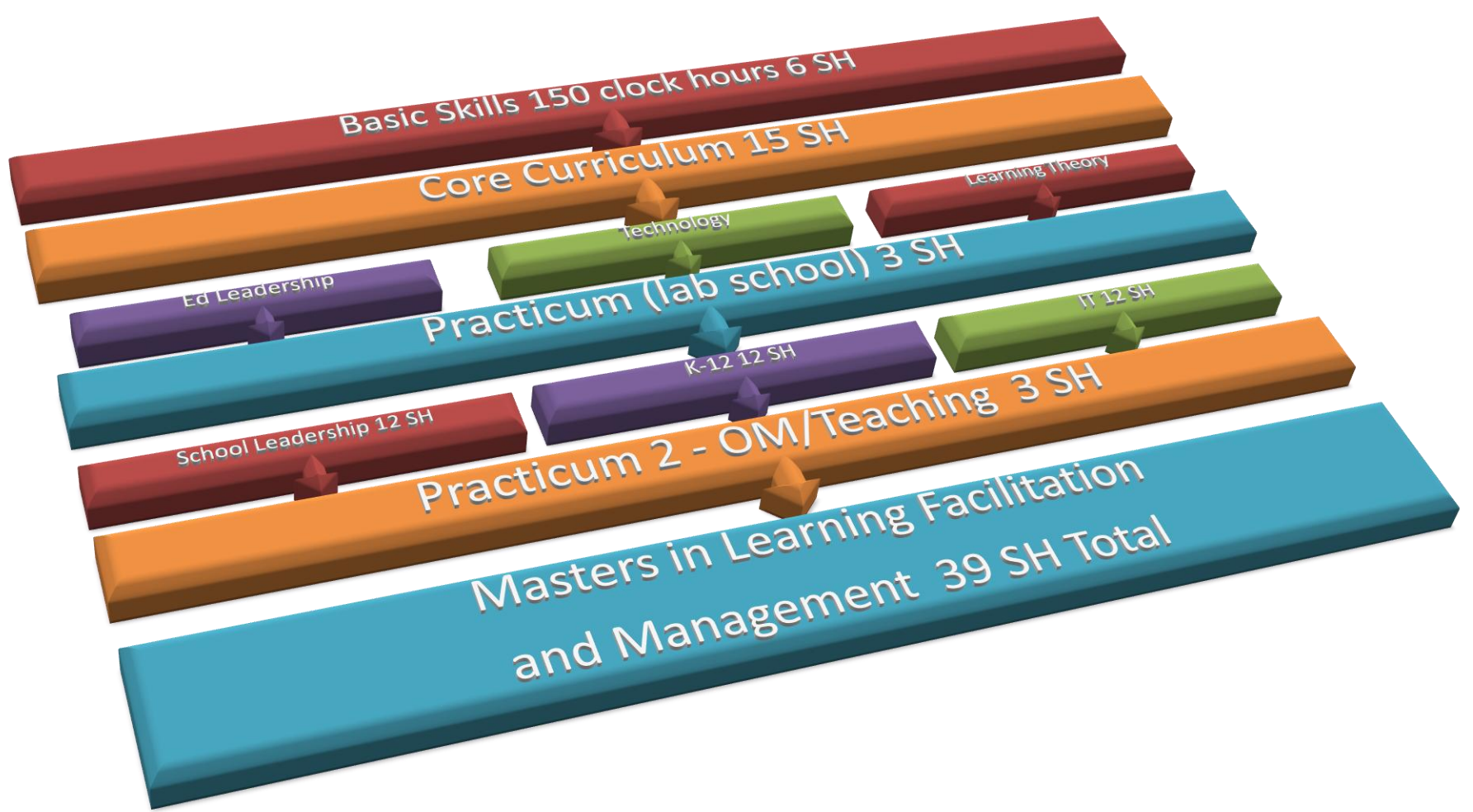
Concordia University Chicago

- Top Graduate school in Education in US
- 32 degrees in education
- 33rd for Parijaath
- Offered at Indian prices
- Practicum at CUC to top students

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MS in Learning Facilitation & Management

M.S. in Learning Facilitation and Management :

Program Structure

- 18 month duration, all included
- Certified Curricula:
 - Foundation curricula
 - Business curricula: Models, Global benchmarking
 - Education curricula: Emerging Concepts in Education/Training, Content modularity, Delivery methods, Curricula design/new curricula
 - Technology curricula: Trends in technology
 - Practicum
- Outcomes:
 - EduEntrepreneurs
 - Service Providers (Trainers, Facilitators, Counselors)
 - Specialists
 - Curricula Specialist
 - Teachers

Model of Learning

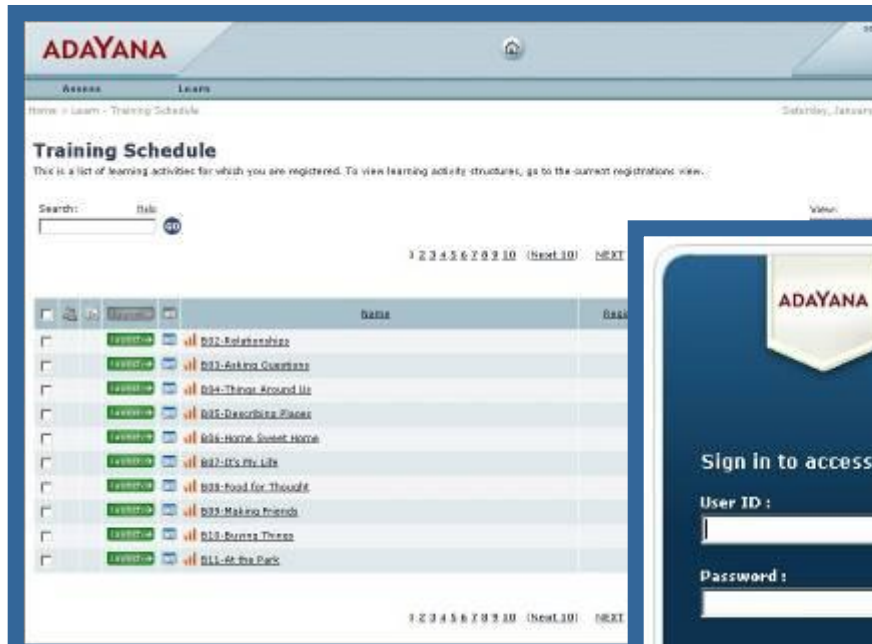
Powered by Technology

IV. Infrastructure: Access and Enable

- Provides every student and educator with needed (when and where) resources
- Includes people, processes, learning resources, policies, and sustainable models for continuous improvement
 - broadband connectivity, servers, software, management systems
 - administration and other management tools
- Computing and communications
- Always on, available to students, educators, and administrators
- Brings together and enables access to data from multiple sources

Online Learning Campus

- Provides a context for the program
- Access to learning
- Tracks learning and assessment.



The screenshot shows the 'Training Schedule' page on the Adayana platform. It features a search bar, a list of learning activities with checkboxes, and a 'Go' button. The activities listed include:

Activity ID	Activity Name
B02	Relatshahizz
B03	Asking Questions
B04	Things Around Us
B05	Describing Places
B06	Home Sweet Home
B07	It's my Life
B08	Food for Thought
B09	Making Friends
B10	Burns Thru
B11	At the Park

Personalised listing of learning activities managed by the Adayana Managed Learning Services



The screenshot shows the 'Online Learning Campus' front end. It includes the Adayana logo, the University of Allahabad name, and a 'Registered Students' login button. The main content area features a 'Welcome to The Online Learning Campus' message, navigation tabs for 'Home', 'What is Expertise Development', and 'The Programs', and several program cards with illustrations of students and teachers.

A campus front end to enter the program. This creates a context for the program.



The screenshot shows the login form for the Adayana Online Learning Campus. It includes the Adayana logo, the text 'Sign in to access your online learning program.', and input fields for 'User ID' and 'Password'. A 'Go' button is located at the bottom right of the form. Below the form, the text 'For help contact : info@ptlu.org' is displayed.

Personal login for secure access and tracking

Model of Learning

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V. Productivity: Redesign and Transform

- Seamless P-16 system
- Ensure students making appropriate progress
- Improve productivity
- Manage costs
- Ability to Scale
- Fundamental structural changes to dramatic improve productivity

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Entrepreneurial Skills

Rethinking Basic Assumptions

- Capstone Class to identify and hone one opportunity
- Opportunities in
 - Pre-K
 - K-6
 - 6-16
 - Special needs etc
 - time-based or "seat-time" measures of educational attainment
 - age-determined groups
 - structure separate academic disciplines
 - class design
- Radically redesign schools,
 - Organized around competence
 - More flexible scheduling for students'
 - *Online learning*

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7. **Practicum: Lab School, Teaching at CUC**
8. **Job**

Future Plans

- Growth
 - More batches at the same institution
 - More locations
 - More courses at same location
- Parijaath will need manpower
 - Our graduates can fit in

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8. **Job: Selection at Parijaath, Others**

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